



# ASHLEY VARGAS

## GRAPHIC DESIGNER

 asvargas3205@gmail.com

 designsbyash.net

 516.652.2086

## Education

### Bachelor of Arts in Art & Design

Sacred Heart University,  
Fairfield, Connecticut  
August 2016-May 2020

## Adobe CC Skills

InDesign	<div style="width: 100%;"></div>
Illustrator	<div style="width: 100%;"></div>
Photoshop	<div style="width: 100%;"></div>
AfterEffects	<div style="width: 50%;"></div>
Adobe Acrobat	<div style="width: 100%;"></div>

## Interpersonal Skills

Communication  
Flexible  
Teamwork  
Time Management  
Organization

## Achievements

### Educational

#### Advertising Awards

Bronze Award 2022:  
SHU Performing Arts  
Brochure

#### Honor Society

Member of the  
Delta Epsilon Sigma

## Profile

Highly motivated designer who has expericene in marketing. I bring ideas to life through editorial layouts, poster design and digital media marketing all while keeping brand identity and values front of mind. Making sure each piece is completed from start to finish. There is no task that is too difficult to tackle with my organizational skills and passion for powerful design.

## Experience

### Assistant Director of Graphic Design

Sacred Heart University, Fairfield, Connecticut | February 2021-Present

- › Supervise the visual communication's graphic design intern
- › Design and manage the production of print, digital and other communications within allocated budgets and timelines
- › Collaborate with our in-house and external vendors to bring design pieces into production and ensure files are prepared for print or digital creative
- › Maintain brand style guides to ensure consistency and cohesiveness across all marketing materials
- › Provide design support and be a resource to other departments

### Graphic Design Coordinator

Sacred Heart University, Fairfield, Connecticut | October 2020-February 2021

- › Created and managed the production of visual assets across a range of channels, including web, email, social media and print
- › Designed templates for recurring communications and updated as needed
- › Regularly meet with clients and project managers to assess and produce their design needs
- › Maintained an archive of digital files and graphic design samples

### Graphic Design Intern

The Pulse, Sacred Heart University, Fairfield, Connecticut | Spring 2019-2020

- › Developed a graphic design standard manual
- › Created graphics such as a studio introduction and templated graphics for broadcast production
- › Organized and uploaded graphics during pre-production